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**ASIA LABEX**<sup>TM</sup>

THE LABORATORY SHOW

THE TRADE  
DIRECTORY

Indian laboratory instruments manufactures  
suppliers exporters Directory

# MEDIA KIT

## 2025

Publisher:-



Important to  
Important People



TRADE DIRECTORY OF  
Laboratory Exhibition

**2025**

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**ASIA LABEX**

THE LABORATORY SHOW

THE TRADE  
DIRECTORY

Manufacturers,  
Suppliers,  
Traders,  
Exporters

### OUR EXHIBITIONS

- Chandigarh
- Bangalore
- Gandhinagar
- Bangladesh  
& Personal Visits.

Pharmaceuticals, CRO / CMO,  
Food & Beverages, Oil &  
Petroleum, Soil / Cement  
Testing, Agriculture &  
Fertilizers, Water Testing,  
Material Testing, Education,  
Dealers & distributor

**Distribution  
Area**

# Print Rates

## 4 Color Rate

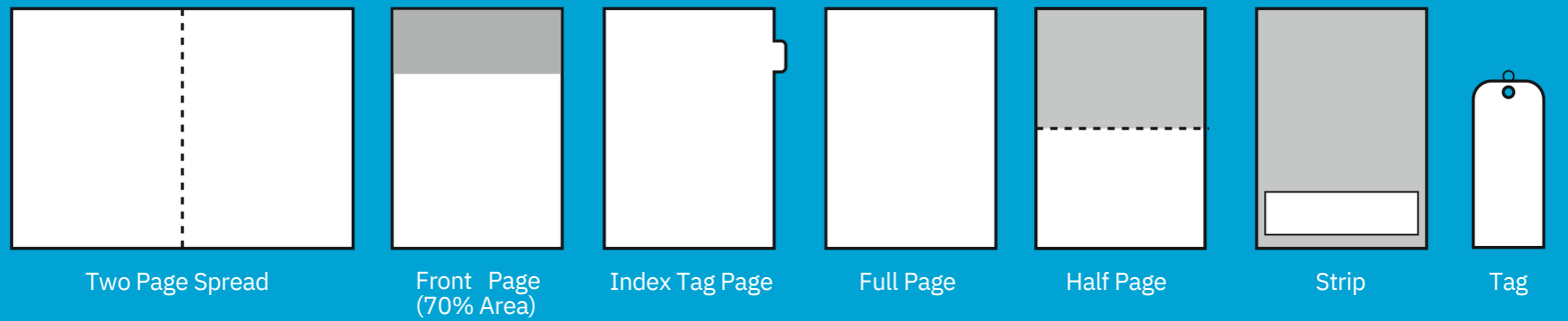
COVER PAGE	INR	GST
Front Cover Fold Page	2,50,000	18%
Front Cover Page (70% Area)	1,50,000	18%
Front Cover Inside Page	1,25,000	18%
Back Cover Page of Directory	1,50,000	18%
Back Inside of Cover Page	1,00,000	18%

SPECIAL INSERTION	INR	GST
Index Tag (2 Nos.)	1,25,000	18%
4 Pages Folder	1,20,000	18%
Ribbon Tag	80,000	18%

INSIDE PAGE	INR	GST
First Page of Directory	1,10,000	18%
Last Page of Directory	90,000	18%
Prima Location (Page 2 to 20)	50,000	18%
Normal Page	20,000	18%
Half Page	10,000	18%
Strip	6,000	18%

# Print Ad Specifications

Page Unit	Trim Size (WxH)	Live Area (WxH)	Bleed (WxH)
<b>COVER PAGE</b>			
Front Cover Fold Page	410x275mm	390x255mm	430x285mm
Front Cover Page	200x200mm	180x180mm	210x200mm
Front Cover Inside Page	200x275mm	180x255mm	210x285mm
Back Cover Page of Directory	210x275mm	190x255mm	220x285mm
Back Inside of Cover Page	200x275mm	180x255mm	210x285mm
<b>SPECIAL INSERTION</b>			
index Tag Page	200x275mm	180x255mm	210x285mm
4 Page Folder	410x275mm	390x255mm	430x285mm
Ribbon Tag	45x130mm	35x110	50 x 140mm
<b>INSIDE PAGE</b>			
Full Page	200x275mm	180x255mm	210x285mm
Half Page	200x140mm	180x135mm	210x145mm
Strip	180x60mm	180x60mm	180x60mm





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